Sunday, August 26, 2007 | 3 sections | Vol. 22 | No. 259 | P20

On her birthday, Carmina asks to speak with Josh Hartnett
ENTERTAINMENT / G5

Catherine Deneuve, Andre Agassi, Stef Graf and Mikhail Gorbachev are new faces of leather goods vanguard Louis Vuitton
LIFESTYLE / C1

JOB
Skills you have can change lives

LUST IN SPACE: Lovestruck ex-astronaut faces romantic rival in court
WORLD / A22

PHILIPPINE Sunday INQUIRER
Balanced News, Fearless Views



A LITTLE BLIND CHILD SHALL LEAD THEM.

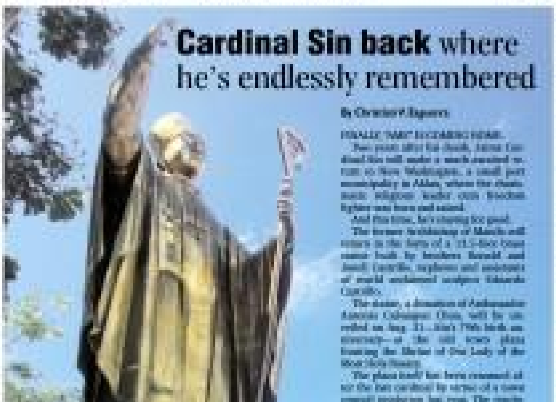
No cut in US military aid

Visiting top US congressmen vow support for antiterror drive

ZAMBOANGA CITY—THE UNITED STATES WILL NOT CUT its military assistance to the Philippines given the country's good track record in the fight against terror, a top US legislator said yesterday.

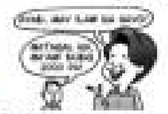
6 blind kids join Inquirer 'Read-Along'

Cardinal Sin back where he's endlessly remembered



TRIBUTE IN BRONZE.

Gov Ed's dev't plan off to good start with quarry funds pouring in



And then there was light… er, more light

Museum shows youth the horrors of martial law

Second
FRONTPAGE

WEATHER FORECAST

Inventory of Metro cops' guns ordered

Firearm sales to rebels, terrorists feared

POLICE UNITS IN METRO MANILA HAVE BEEN ORDERED TO TAKE an inventory of their armories after an intelligence report suggested that terrorists might obtain firearms and ammunition from rogue policemen and military personnel to replenish their dwindling arsenal.

Palace unfazed by 'Hello Garci' revival, says exec

'Time running out'

Ignored by business

Asean mulls penalties for trade deal delays

Impressive growth

Ahead of schedule

Military revamp on after creation of dev't unit

Vast experience

Jonas Burgos case

General HQ chief

Raps OKd against 2 in slay try on PDI reporter

Envoy denies maid abuse, says case vs in-law closed

'Pin-Pin' the eagle roosts on logo, awaits freedom



Rare eggs

Lessons

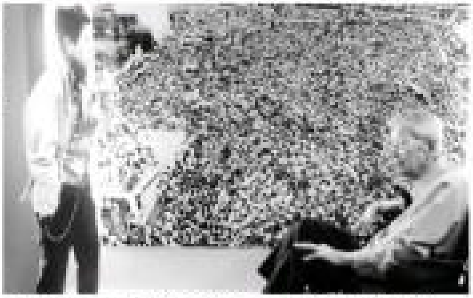
Name's origin

Republic of the Philippines
CAREER EXECUTIVE SERVICE BOARD

ANNOUNCEMENT

Museum shows youth the horrors of martial law





First Quarter Storm

The son remembers

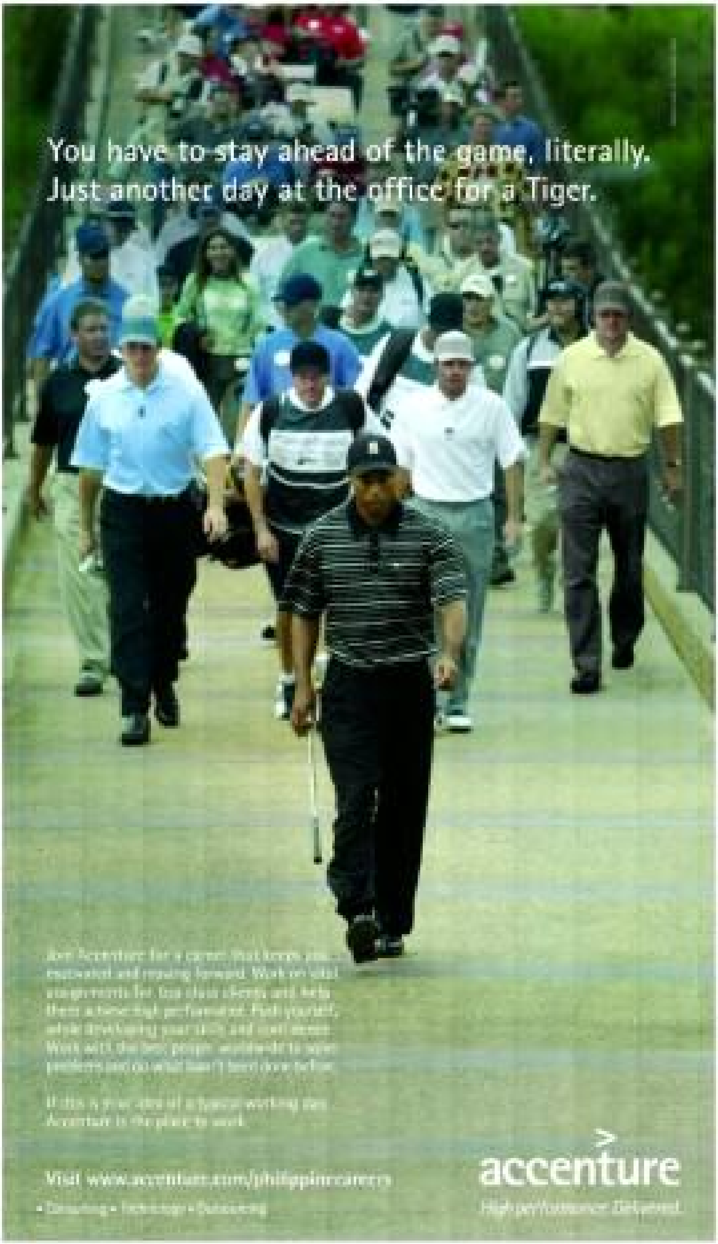
Today's revolution

Remembering Fr. Jerry

Tanks and people power

Work in progress

The Daily Gospel





Gov Ed's dev't plan off to good start with quarry funds pouring in

Auditing Lapid later

Development agenda

War on jueteng

Bigger tourist markets

Zarzuela revival

No cut in US military aid



'False' report

Bipartisan delegation

No to US bases

Military solution not enough

Media play

Civil-military operations

PNP briefs US solons on killings

Cardinal Sin back where he's endlessly …

No simple addition

Cardinal's 'smile'

Sorely missed

Deeply personal

Grateful people

Partition of Malampaya gas proceeds raises questions

De los Reyes burial



DISPELLING THE DARKNESS. The Lorenzo hut, chosen as the backdrop for a gaggle of VIPs from Manila led by President Arroyo (center) for the "switch-on" rites, fills up with light. But Lorenzo himself and other residents of Purok 3, Barangay Tawala, Panglao town in Bohol say they have had electricity since 2000.

And then there was light... er, more light

From page A1

to dramatize the President's energization target.

"The President wants all villages energized before her term expires," an official of the National Electrification Administration (NEA) explained while overseeing last-minute preparations for the symbolic switch-on.

Ms Arroyo herself admitted that the switch-on was only symbolic in her brief speech during the interaction in the area, located some 10 km from Tagbilaran City.

The symbolism was not lost to reporters who arrived early at the ceremonial site which is the residence of Eleuterio Lorenzo, 31.

While the cameras flashed and onlookers, including some of the most prominent officials of the Arroyo administration, clapped their hands, the President flicked the switch which lighted up the Lorenzo home.

Good choice

Lorenzo, who lost his job last Feb. 13 when the dive shop he worked for closed down, said his house, made of bamboo and nipa, was built in 2000.

He also said he pays the Bohol Electric Cooperation (Boheco) an average of P60 a month. His appliances included a refrigerator and a television set.

Lorenzo could not explain why his house was chosen for the ceremonial switch-on. He said he overheard someone say it was because his house was made of native materials.

Asked how he felt about the President's visit to his nipa hut, Lorenzo said, "I'm happy," while pumping the portable gas lamp which would light up his house until the President's arrival.

Panglao Mayor Benedicto Alcala said the President's advance party chose Lorenzo's house after it conducted an ocular inspection on Wednesday.

In the neighborhood

Alcala refused to confirm or deny that one of the reasons they chose Lorenzo's house was because it was located just a kilometer away from the Bellevue Beach Resort and Spa where the President would be spending the night.

A Boheco 1 official who refused to be quoted revealed that the electric cooperative's service area of 26 towns had been fully energized since 2000.

As of December 2006, Boheco I has been supplying electricity to some 100,871 households and 682 barangays including those in the islands.

The people of Purok 3 and Barangay Tawala, however, have reason to thank the President for the visit.

Ms Arroyo vowed to appropriate funds for the street lighting project they requested during her two-hour stop in their neighborhood.

6 blind kids join Inquirer 'Read-Along,' listen to stories on Asian heroes

From page A1

police through dynamic leadership and effective innovations in crime control, drug rehabilitation and humane prison reform."

Chamlong was recognized for "his exemplary governorship of Bangkok and his fervent insistence that elections are the sole, legitimate path to political power in Thailand."

'Disguise' in Braille

Eleven-year-old Aguilar, a sixth grader at De La Salle Zobel in Alabang, read excerpts from "Ilustrado," her published compilation of poems.

She read one of her poems, titled "Disguise," which had been translated into Braille. Copies of the poem in Braille were given to the six children from the Resources for the Blind Inc.

Avon Inquirer writer Ruth Navarra, who hosted the session, explained to the other children what Braille was and even passed around Aguilar's poem in Braille for the kids to see and feel.

The Braille system, named after its inventor, Louis Braille, is a tactile code of raised dots representing letters of the alphabet, used by persons with visual impairment. Works in Braille can be "read" by touching the letters.



BEAUTY AND BRAINS. Maria Theresa Licaros, Bb. Pilipinas-Universe, a summa cum laude graduate and now UP law student, reads about the heroic life of a Magsaysay Awardee.

New experience

Asked how she felt when she found out that one of her poems would be translated into Braille, Aguilar gushed: "I was glad because I would like blind children to enjoy what I write."

Aguilar, who started writing poetry at the age of 5, said reading her poems to an audience was a new experience. "The other day I was nervous at first, but I felt confident in the middle of the reading," she said.

A voracious home reader, Aguilar said she liked reading classics like Jane Eyre and works by Eleanor Coach. "I read whatever is given to me," she said.

Her mother, Anita, agreed. "She's a voracious reader. Books are her fuel."

Gratifying

Licaros, a summa cum laude graduate from the University of the Philippines with a degree in Broadcast Communication, described her experience of reading to the children as "gratifying."

"It felt pressured," she admitted with a laugh. "Kids are a difficult audience to please. They're very honest. It's really a challenge to maintain their attention. And because it's challenging, it's more gratifying."

Even veteran storyteller Bodegas admitted that he, too, had difficulty reading his piece. "It's different from the other stories I've done before," he said. Nevertheless, he came up with an energetic segment in his health drill or good reading.

At the end of the program, children were given copies of Aguilar's "Ilustrado" as well as other books donated by the Standard Chartered Bank.

Other sponsors of yesterday's session included Krispy Kreme and the Soroptimist International of Eastwood City.

The Inquirer Read-Along program, which aims to impart the love of reading to children aged 7 to 13, is held on the second and fourth Saturday of the month at the Inquirer main office on Chino Roces Ave. in Makati City.

Reading schedule

The next session will be on Sept. 8 and will feature Little Earth Angel Mikaela Abrenica of the Sustainable Energy Development Program of the US Agency for International Development and US Department of Energy. Abrenica will be reading "Kings of the Road," in line with the advocacy to promote the use of biofuels and in support of the Philippine Biofuels Act of 2006.

Interested parties may call Ellen Cagaoan or Girlie Rubio at Tel. No. 897-8808, local 320. Those interested in donating books for the program may also send an e-mail to readalong@inquirer.com.ph.





Government Warning:
Cigarette smoking is dangerous
to your health

INQUIRER

OPINION

Lackey

EDITORIAL

WE DO NOT KNOW IF RAUL GONZALEZ SPENDS time looking at the portraits of his predecessors.



The massacre of the cars

SEPARATE OPINION

Isagani A. Cruz

Ordinary

MOMENTS

Fr. Jerry M. Orbos, SVD

Soul of the Ramos presidency

WITH DUE RESPECT

Artemio V. Panganiban



Measuring happiness

AT LARGE

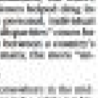
Rina Jimenez-David



France revived

WORLD VIEW

Michel Rocard



Sex, lies and the Catholic Church

REBEL WITHOUT A CLUE

Patricia Evangelista



TALK of the TOWN

Curbing water pollution

By Margaux C. Ortiz



Laundry

Groundwater

Coliform

Right way

Few treatment plants

Pilot cities

Economic issues

Boracay

Dumaguete

Sources of pollution

Household

Industry

Agriculture

INQUIRER *Mindanao*

‘Lumad’ leader brings hope to villagers

By Jeoffrey M. Tupas
Magpet, North Cotabato

HIS FEET WERE SOILED AND beads of sweat were running down his face, but Jeoffrey Alss did not mind it. He welcomed his guests in his village of Mandisa in Magpet town, North Cotabato.

[illegible]



SOME lumad children from the far-flung villages of Magpet go to school on foot.

Fast track

[illegible]



LUMAD leader Alss is determined to give the people of Mandisa their own land.

[illegible]

Across the NATION

1,000 villagers turn back mining firm

By Melvin Gascon
Inquirer Northern Luzon

BAYOMBONG, NUEVA VIZCAYA—FOR THE second time in six weeks, villagers in upland Kasibu town succeeded on Friday in repulsing a foreign mining firm which was trying to enter the area and conduct exploration activities.

[illegible]



BIG LOSS Residents of Barangay Pagapas in Nasugbu, Batangas get close to a whale [illegible]

Workers want say in planned Transco sale

[illegible]

Representation

[illegible]

Access

[illegible]

Deja vu

[illegible]



ROUNDUP

11 in 'pot session' nabbed

[illegible]

2 robbers killed in gunfight

[illegible]

Teenagers nabbed for robberies

[illegible]

90 NPA supporters yield

[illegible]

Bacolod has lotto winner

[illegible]

Moro leaders say 2 new Army execs good sign for peace bid



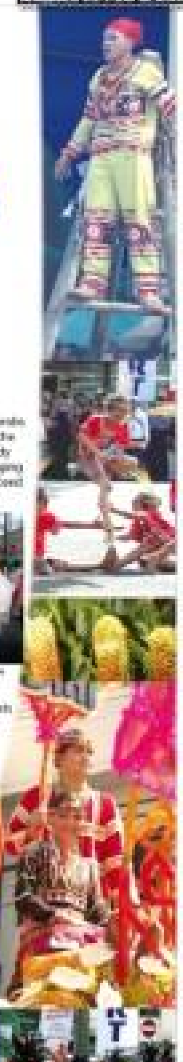
GUIDED TOUR

Red tide puts Sorsogon City in calamity state



Group says kids are tagged combatants in war on rebs

SMART celebrates Kadayawan Festival's ethnic roots



Davao's 22nd Kadayawan Festival went back to its indigenous roots, and Smart Communications, Inc. was there to help make it happen.



With the theme, "Lumadnong Kagikan, Malumpahong Kinaiyahan, Gasa sa Kahitas-an (Indigenous heritage, abundant nature, God's blessings)," this year's thanksgiving celebration had the usual crowd-drawing festivities but was more deliberate in showcasing the Lumad culture and tradition.



For almost two weeks, the Rizal Park at the heart of Davao City served as venue for the eight Lumad tribes – the Tagabawas, Ovu-Manuvu, Kalagan, Tausug, Sama, Maguindanao, Maranao, and Ata - to share with the public their traditional dances, music, and songs.

The Hiyas ng Kadayawan beauty pageant had contestants from each of the tribes, chosen by the tribe members themselves.

The Indak-indak sa Dalan (Dancing in the Street) saw 22 Davao-based groups presenting the life and struggles of the Lumads in colorful, well-choreographed dance exhibitions. First-time entrant Tecaro Foundation College's Paraghoy sa Bakid presentation bagged the top prize.

The annual Floral Float Parade featured a fleet of carriages—decorated ornately with flowers, fruits, ethnic cloths and trinkets—that went around the city's main thoroughfares. The people flocked to the streets not only to cheer their favorite television stars who flew from Manila to join the annual festivities, but also to have their photos taken beside the colorful floats.



As part of the support it extended to the local government, SMART also decorated the cityscape with banners that contributed to the festive mood.

On Aug. 17, SMART partnered with G-Mall to hold a day-long fair that let Davaoeños try the latest products the telecoms giant currently offers. Those availing of SMART Buddy SIM packs or electronic load were treated to free Internet surfing, massage, henna tattoo, foot-long hotdog sandwich, popcorn, and French fries.

Inside the mall, Talk 'N Text endorser Rufa Mae Quinto wowed the multitude of SMART fans to her brand of funny entertainment. Meanwhile, the SMART sales team went around in a motorcade, enlivening the city's already jovial atmosphere.

At the G-Mall parking lot, teen heartthrobs Kim Chui and Gerald Anderson had the teenagers swooning, while Rocksteddy rendered feet-stomping and head-banging rock music. Comedian Epi Quizon emceed the night's program.



Many of the local residents and tourists who witnessed the 2007 Kadayawan Festival did not only enjoy the proceedings but were also very appreciative and proud of the emphasis given to the occasion's ethnic beginnings.

In her remarks, acting mayor Sara Duterte said, "The essence of the Kadayawan festival is the generous spirit of the indigenous people who embraced and allowed us to partake of the bounty of Davao."





A plus METRO

MARIKINA'S OTHER ATTRACTION

Interactive museum makes science fun





Children's choir makes Smokey Mountain alive with sound of music



No dance tunes

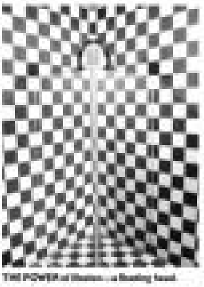


MOST of the time, the children sing on an empty stomach, says Dadap.

Supportive parents

Two in one

Interactive museum makes science fun



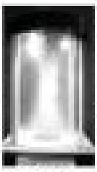
THE POWER of illusion—a floating head.



IN WATCH-ME-PEDAL, one can race alongside a skeleton.

Crowd favorites

Traveling caravan



THE CYCLONE machine shows how cyclones are formed.



GLOBAL Pinoy

From banana cue to real estate, Pinay now sells RP to the world

S

Top 12 choices for 2nd home

Voice of real estate



She's pitching for RP as a second home and retirement hub to foreigners by telling them that here they can live like kings

Bringing the world to Asia

Hard work, studies

Why the US can't drive away all illegal migrants



IMFO

The WORLD

3 UK soldiers die in Afghan 'friendly fire'

CAMP BASTION, AFGHANISTAN—INVESTIGATIONS WERE under way Saturday into the killing of three British soldiers in a bomb dropped by a US fighter jet and intended for Afghanistan's Taliban rebels.

AFP

China plans tougher laws on sex-selective abortions

AFP



FAIRY tale climax—Prince Charles and Diana the Princess of Wales on the balcony of Buckingham Palace on their wedding day in picture taken on July 29, 1981. AFP

UK still coming to terms with Diana's death

By Jill Lawless

AP

WORLDBRIEFS

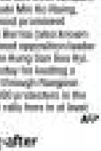
Burma protesters sent to notorious prison

AFP

Sales of morning-after pill nearly doubles

Reuters

Raymond Barre, French premier; 83



BARRE

AFP

Bush plans no major change in Iraq military strategy

AFP

Rivals in astronaut love triangle face each other in court



SHIPMAN

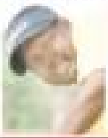


NOWAK

AFP

Sunday SPORTS

WHAT'S INSIDE



■ Lascuña climbs to 2nd with 67 /A24

■ NFL slaps indefinite ban on Falcons' star /A25



Archers keep 2nd spot; Eagles score

Tagle gains World Final



Lascuña climbs to 2nd with 67

Guioguio prevails

NBC Spring Oil joins Taiwan tilt

Yeng would rather coach

IN HUDDLE



Beth Celis

SPORTSWATCH

Pinoys capture 2 Muaythai gold medals

Touring Car Championship returns

Tuason Racing R2R carry RP colors

Waterfront hosts Nat'l Jetski Series

Stag Festival draws 128 entries

SJC cockfest: 76 fights today

Orcollo returns for SMC Scotch Doubles 10-ball



ORCOLLO

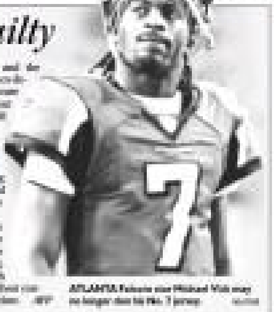
Bancod leads RP campaign

Claret, Hope up in boys' volley



Juvenile series: Esguerra bets top favorites

NFL slaps indefinite ban as Vick pleads guilty



Lions get 20-day extension on TRO

Pacman plays samaritan, repackages Mayol



STI, UM clinch Final 4 berths

Machado keys Brazil victory

Purefoods sticking to old lineup, says coach

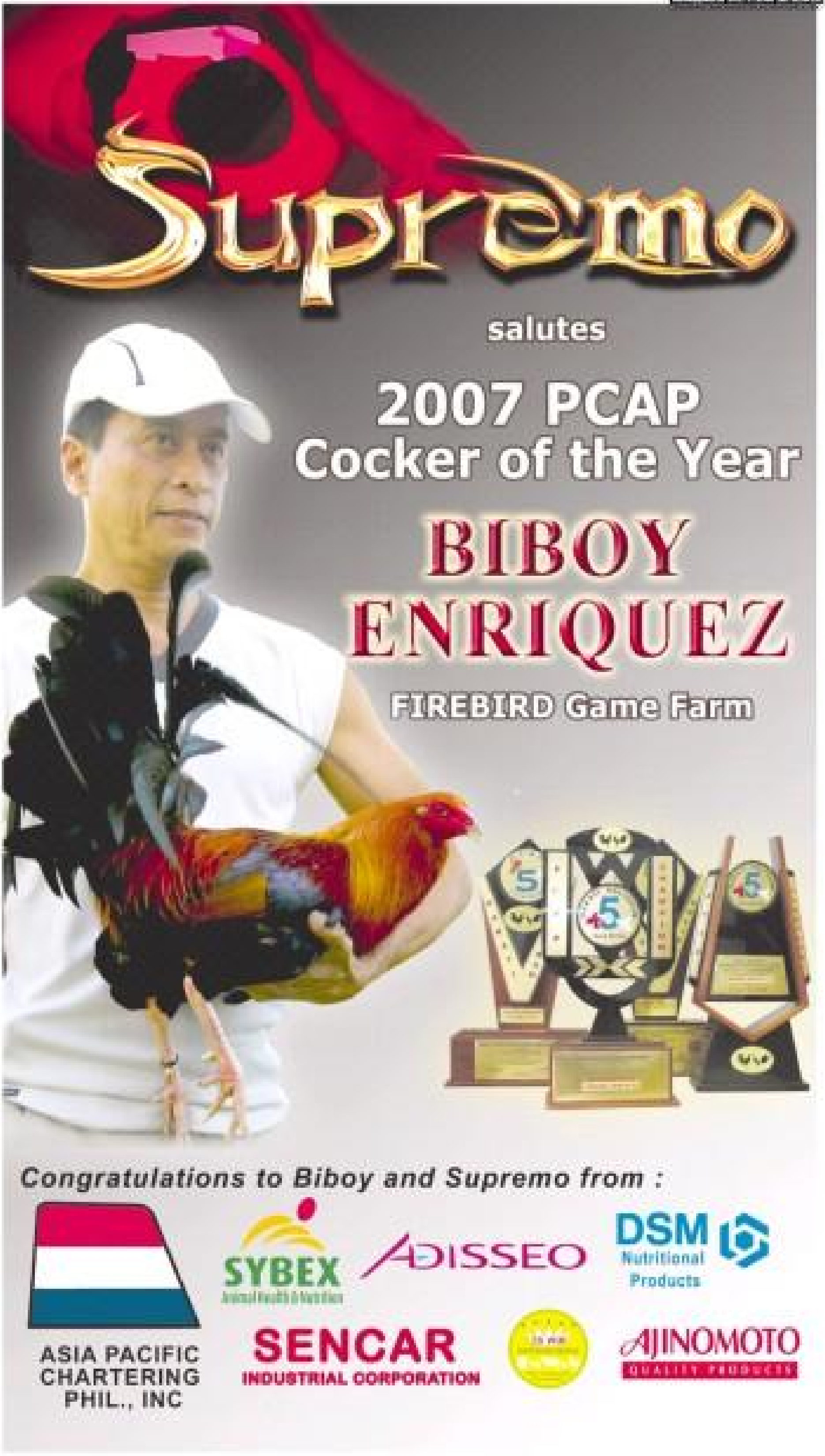
Kobe Bryant returns Sept. 5



BRYANT

Choi claims Barclays golf lead





Supremo
salutes
2007 PCAP
Cocker of the Year
BIBOY
ENRIQUEZ
FIREBIRD Game Farm
Congratulations to Biboy and Supremo from :
ASIA PACIFIC
CHARTERING
PHIL., INC
SYBEX
ADISSEO
DSM
Nutritional
Products
SENCAR
INDUSTRIAL CORPORATION
AJINOMOTO
QUALITY PRODUCTS

Sunday Biz
Business Features Editor: Margie Quimpo-Espino

Taking the CEO role even at home


JOEY BERMUDEZ

By Margie Quimpo-Espino

It's good to note that a banker is putting so much value on things which cannot be bought by money

Parenting role

Values formation

IN THIS ISSUE
Former fish vendor now top exporter/B4
Books remain a booming business/B3



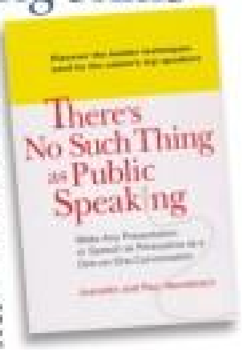
The *Smarter* BlackBerry

You *really* wanna know me...





Fine-tune your speaking skills



EXECUTIVE READ

Taking the CEO role...

ACE Insurance Philippines upbeat over business potential in the Asia-Pacific region

Books remain a booming business



Encouraging reception

Doing well

Positive outlook

Popularity versus productivity

A LEADER'S WAY



John C. Maxwell

Popular flop

Lovable losers

Leadership application

Former fish vendor ...



HAND MADE paper mâché products



WORKERS do the cutting, folding and finishing touches of brown paper mâché.

Former fish vendor now exports paper mâché products





THE DESIGNS of the paper mâché products are always upgraded.

Text and Photos by [illegible] Catherine [illegible]
Inquirer Southern Luzon

PANGIL, LAGUNA—WHEN Merlyn Francisco, 50, lost her husband to lung cancer seven years ago, she felt her happy life was over.

Merlyn fell into a deep depression and never went out of their house. It seemed, [illegible] ing to her, that her family lost everything.

She shut down their paper mâché business, which has given them livelihood for 15 years, because of loneliness.

But two years later, in 2002, Merlyn snapped out of her stupor and decided to revive the business and their life.

Her family has been producing "basic brown" paper mâché products, which were later on transformed into decorated [illegible].

Brimming with confidence and support from a new business and life partner, Merlyn called on the exporters she used to deal with before to let them know she was back in business.

And what a comeback she did. From near scratch when she restarted the business, she now serves purchase orders amounting to millions of pesos from four exporters yearly.

In December last year, she was one of the chosen finalists of the 2006 Citigroup Microentrepreneur Award.

Rags-to-riches story

The Francisco family's tale is a common rags-to-riches story.



MERLYN Francisco with her new partner, [illegible]

Merlyn was a fish vendor in the market while her husband [illegible] was a fisherman and a part-time tricycle driver.

"It was very difficult. We had to make both ends meet with so little money," she said in Filipino.

With seven children, Merlyn said their life became more difficult as the family grew bigger.

[illegible] B4

Sunday LifeStyle
Editor: Chito Bautal Formoso

Exalting the joys of travel

Mikhail Gorbachev, Catherine Deneuve, Andre Agassi and Stefi Graf are the new faces of leather-goods vanguard Louis Vuitton

By Chito Bautal Formoso



FOR A good cause, which is to save the planet, Russian leader Mikhail Gorbachev is photographed by Annie Leibovitz with the Berlin Wall as backdrop for the LV ad.

LOUIS VUITTON

"SHOW ME YOUR LUGGAGE and I'll tell you who you are." In 1921 that was the advertising slogan for Louis Vuitton, the French company that pioneered the art du voyage.

Almost nine decades later, Louis Vuitton has come to a fork on the advertising road. And instead of choosing to stay on the path it has taken all these years and continuing to come out solely with its chic campaigns, the company is now complementing its seasonal fashion ads with a values-based corporate stand.

Its along with the fabulous spreads of devastatingly beautiful women (current muse Scarlett Johansson was preceded by fellow Hollywood denizens Jennifer Lopez and Uma Thurman) in the glossies, the new Louis Vuitton core value ads will very soon be running in major newspapers around the world, including the Inquirer.

With the theme "Exceptional People, Exceptional Journeys," the new campaign interprets travel as a process of self-discovery. The focus is not on physical comings and goings, but on the emotions evoked by travel as a personal journey.

Travel roots

The advertising campaign returns the luxury leather-goods vanguard to its roots in the travel business. The 73-year-old Louis Vuitton who left his remote village in France's Jura mountains in search of a better life in Paris some 170 years ago ended up producing the most luxurious, expensive and durable leather trunks, suitcases and traveller's accessories in the world.

The company he founded in 1854 has played a huge role in transforming the necessity of travelling into a fashionable and pleasurable experience.

For the new life-is-a-journey themed ads, instead of the usual sexy and famous denizens the money industry, four fascinating and internationally renowned personalities have agreed to be photographed by top New York portraitist Annie Leibovitz.

They are international statesman and former USSR leader Mikhail Gorbachev, husband-and-wife tennis stars Andre Agassi and Steffi Graf, and French cinema icon Catherine Deneuve.

THE SPIN: 14



STENCIL series of LV founder Louis Vuitton by artist Mac Tin





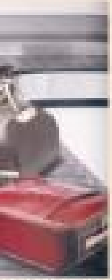


The joys of t



No surprise

ravel



TRAVEL BRIEFS

Arts and heritage in Antipolo tour



BUY A LOFT, TRAVEL FOR FREE





MAKING AVIATION HISTORY



OFF-SEASON OFFER

RAINY-DAY PACKAGE



Emily's Post
Emily Marcelo

Boyfriend wants to change her life

Cebu Cebu
Jaime Picornell





Cebu's 438th foundation anniversary

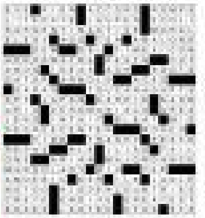




Governor's inaugural

Special awards

ANSWER TO SUNDAY CROSSWORD





BESTSELLERS has rows and rows of books with roomy aisles that allow hands-free browsing.

Parents who love books beget reading children

ROOTS AND WINGS
Cathy Babao-Guballa

FOR SOME WOMEN, ARMANI, Prada and Cavalli make their world spin. For others, it's Manolo Blahnik, Jimmy Choo and Marc Jacobs.

I'm a strange one: Paulo Coelho and Mitch Albom, Anne Tyler and Elizabeth Berg make my day.

For as far back as I can remember, books have always been such a huge part of my world. News of the 28th Manila International Book Fair at the World Trade Center has me all giddy with anticipation. And it's not just me, it's my entire household.

There are three lessons that I always pass on to other parents when it comes to developing a love for the written word. One, you need to be a role model for the love for reading. Two, expose your child to a wide array of books and encourage him or her to find favorites. And three, especially at a young age, it is very important to read to your child and interact with him or her as you read.

In my own life I had a teacher, Barbara Wardhall of the Philippine Missionary Center in White Plains, who would take me aside and teach me how to read. The memory remains vivid to this day, of how she would gently read to me and listen to me as I read.

I also had a father who sat me on his knee every weekend and together, we would listen to records of Danny Kaye reading "Aesop's Fables." The record had an accompanying book and he would point out the words to me as we read together.

When I was 8 years old, we would scour Alemar's and Goodwill's in Makati for the latest book in the Nancy Drew mystery series. To this day, I have kept those hardbound, yellow-spined books and passed them on to my daughter Pia.

Book allowance

As a parent, I give my kids book allowances. The practice began when Pia was around 5 years old. After school, I would take her every Friday afternoon and give her an amount that she was free to spend on whatever book she had her eyes on.

Today, one entire wall in her bedroom is packed with the books she loves, ranging the gamut from Nancy Drew notebooks to books by Jostein Gaarder, Banana Yoshimoto, and many others, all arranged according to author!

The boys in our family, meaning my husband and my son, have their own unique collections as well.

I asked Anvil publisher Karina Bolasco what her favorite book as a child was, and she told me that growing up in Lipa, Batangas, in the 1950s, there weren't any bookstores.

Karina said: "There were encyclopedia salesmen and my first series was a 20-vol.

PARENTS D3

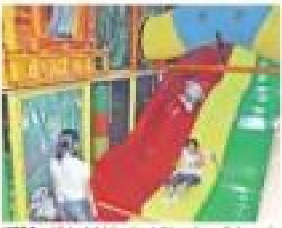
Child-care advocacy receives great boost from cosmetics leader



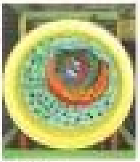


Real impact on real lives

Early start for better tomorrow



New kiddie center



10 ways to teach beginning readers

By Queena N. Lee-Chua

Reading well requires concentration, which many hyperactive kids lack



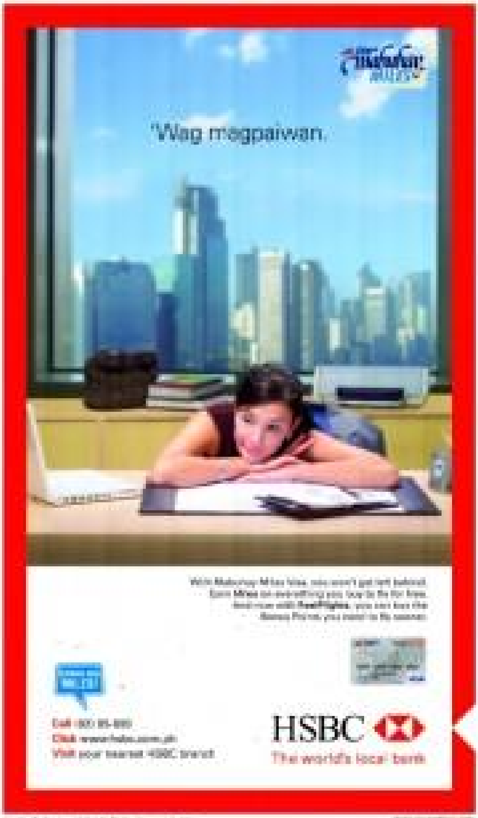


Develop the habit

Comprehension



EXPOSE your child to a wide array of books and encourage him or her to find favorites.



Parents who love . . .

Bookstores







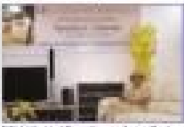
Paris in bloom



Paris Adele A. Silva recently marked her debut with a Mediterranean-inspired celebration at Prince of Jaipur in Fort Bonifacio, Taguig



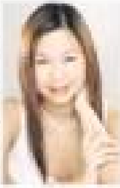
Winning was a pleasant surprise



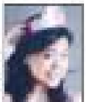


Milestones

BALTAZAR DEBUT



RAWAL DEBUT







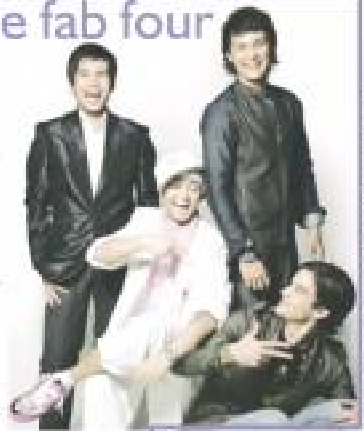
CELAJIE-AMEN



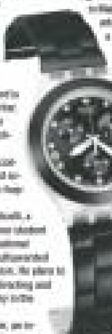


OCAMPO-ANG

Swatch for the fab four



The guys



The shoot



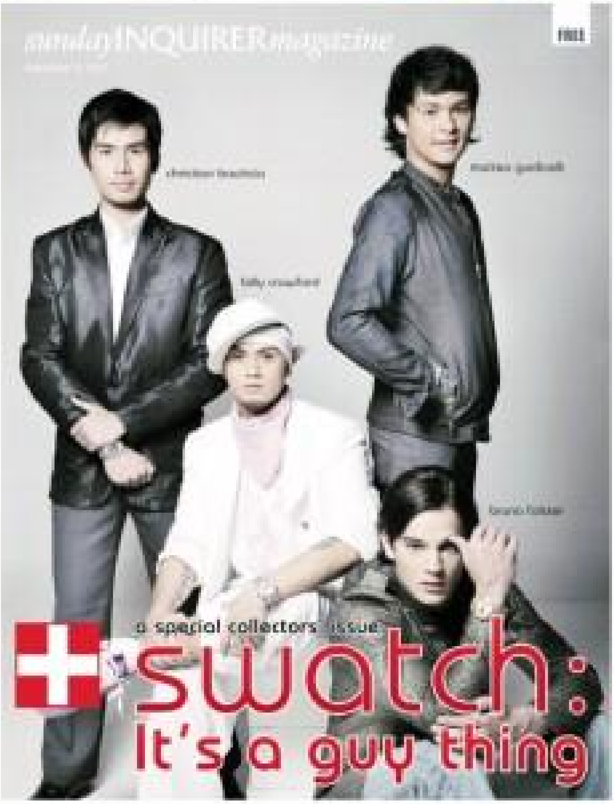
The watches

Ceramics, ceramics for less











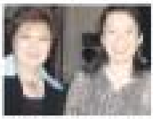


I am now ready for my close-up









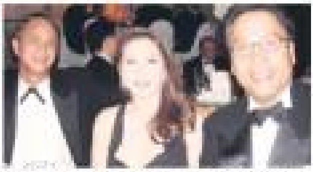






TESSA!
Tessa Prieto-Valdes

I've been asked by director Chito Roño to do a dramatic cameo in his next movie that would ask me to cry, which would make the movie a comedy





























NILO Mapa, Robinsons Malls general manager, and Joseph Sian, group property manager for Robinsons Bacolod, unveil the artist's perspective of the annex.



ROBINSONS executives and guests raise a toast to the expanded mall.



MAYOR Evelio R. Leonardia says the opening of Bacolod's first mall opens other doors for the City.



Mayor Leonardia says Robinsons led the way in turning the City of Smiles into a true urban center

Bacolod celebrates a 10th 'birthday'

Text and photos by Linda B. Bolido

A 10-YEAR-OLD IN BACOLOD City is having a growth spurt—by more than half its current size.

Robinsons Place Bacolod is expanding from 4.5 hectares by about 3.5 hectares more with the annex that is expected to open sometime next year.

But, with or without the projected expansion, the capital of Negros Occidental seemed to think it had every reason to celebrate a decade of malling at Robinsons.

Bacolod hosts and local government executives enthusiastically joined mall officials during the recent 10th anniversary celebration of the city's first mall.

City Mayor Evelio R. Leonardia put the festive mood in perspective in his effusive keynote speech during the short program that formally marked Robinsons' 10th year in Bacolod and launched the new annex.

"The opening of Robinsons [illegible] opened so many doors. It marked the birth of the mall age in Bacolod. Afterwards, many things happened," Leonardia said.

Robinsons became a symbol of investors' confidence, the mayor said. Thanking and congratulating the mall chain management at the same time, Leonardia said, "You saw what others did not see and the others then followed."

He said Robinsons led the way in turning the self-proclaimed City of Smiles into a true urban center. "When you came here, Bacolod was never the same again," Leonardia said as he proudly announced that the Philippine Chamber of Commerce and Industry had named Bacolod as the most business-friendly city in the Visayas.





BACOLOD'S first full-service mall opens a new market for the city's unique products, like its pastries and cookies.

Real crowd-drawer

Nilo Mapa, Robinsons Malls general manager, while grateful for the mayor's kind words, also thanked the tenants. "Robinsons builds malls but tenants [illegible] the crowds," he said.

Mapa who, with Joseph Sian, group property manager for Robinsons Bacolod, formally unveiled an artist's perspective of the expanded mall, stressed that the Robinsons group "does not just build malls but grows with the community."

When Robinsons opened its mall in the city 10 years ago to provide the locals a shopping-dining-entertainment haven, it brought to Bacolodnons already well-known names like its department store and supermarket, Handyman Do It Best, giant food chains, and major retailers in fashion, accessories, etc.

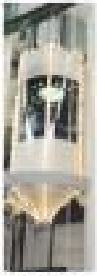
At the same time, it gave home-grown entrepreneurs a chance to showcase their products in a much bigger market, affording them greater exposure not just among the locals but also the many people visiting Bacolod.

Food establishments Pendy's, Shop of Bob's, El Ideal, Bacolod Lechon Haus, [illegible] and Calea [illegible] found profitable space in the mall. Other local businesses that set up in the mall include the Big Bite, Original [illegible], Chez Rose, [illegible], Pelle D'Fores, Mae Eleven and Galleon.

After 10 years, the tenants are still with the mall even as new establishments are opening.

Sian said customers would soon see at the mall National Bookstore, Sock & Alley, Octagon, Spirits Lifestyle, Banghung's Pandabong Corner and Jolly Boutique, among others. The global toy chain Toys R Us and Robinsons Appliance Center have already opened.

Sian added, "Renovations have been undertaken to include a center food court area [illegible] a certified Wi-Fi (wireless fidelity) zone on level 2 [illegible] the newly refurbished Robinsons Movieworld cinemas."



SCENIC elevator [illegible]

SUNDAY CROSSWORD

PREMIER CROSSWORD/ By Frank A. Longo

NATIONS

[illegible]

answer on page C4

PURELY PERSONAL
Josephine Darang

Shroud of Turin exhibit opens Sept. 8

A module-by-module tour is designed to shed light on the mystery surrounding the relic

Wonder-worker

Astounding



ST. PHILOMENA, virgin and martyr

Drawing people to Mary

Exhibit

Peñafrancia exhibit

Help needed

Confirmation

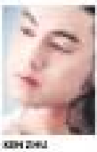
ENTERTAINMENT



GIA CALZADO

Iza goes F4

After her H'wood debut, this Pinoy is starring with Taiwan's Ken Zhu in a movie set in Batanes



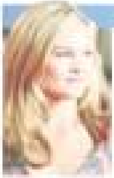
KEN ZHU

Thrilled



THE PINOY AS H'WOOD FILMMAKER

INSIDE

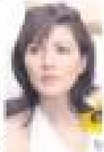


■ Suzi Entrata-Abrera interviews Julia Stiles Exclusive /G1

■ Scarlett Johansson on her success Take 5 /F4

■ Why 'A Love Story' deserves its success Review /G6

■ Carmina Villaroel gets her not-so-simple birthday wish Rushes /G6



ROBINSONS MOVIEWORLD CINEMAS MOVIE GUIDE

www.robinsonsmovieworld.com

MOVIE SCHEDULES/PRICES ARE SUBJECT TO CHANGE WITHOUT PRIOR NOTICE

GALLERIA

1 EVAN ALMIGHTY - THX
2 A LOVE STORY
3 RUSH HOUR 3
4 HAIRSPRAY
5 EVAN ALMIGHTY
6 THE BOURNE ULTIMATUM
7 RISE
8 IndieSine: INDIO NACIONAL
9 SURF'S UP
10 SIGNOS



Don't Look Back

showing at all
ROBINSONS MOVIEWORLD
this August 29

ERMITA

1 EVAN ALMIGHTY
2 SURF'S UP
RISE
3 HAIRSPRAY
4 SIGNOS
5 THE BOURNE ULTIMATUM
6 A LOVE STORY
7 RUSH HOUR 3

METRO EAST

1 HAIRSPRAY
2 A LOVE STORY
3 EVAN ALMIGHTY
4 SURF'S UP
5 RISE
6 THE BOURNE ULTIMATUM
7 RUSH HOUR 3
8 SIGNOS

NOVALICHES

1 A LOVE STORY
2 SIGNOS
3 THE BOURNE ULTIMATUM
4 RUSH HOUR 3
5 EVAN ALMIGHTY
6 RISE

PIONEER

1 EVAN ALMIGHTY
2 THE BOURNE ULTIMATUM
3 A LOVE STORY
4 HAIRSPRAY

STA. ROSA

1 THE BOURNE ULTIMATUM
2 RUSH HOUR 3
3 EVAN ALMIGHTY
4 A LOVE STORY

LIPA

1 DOS 117
2 A LOVE STORY
3 LICENSE to WED
4 THREE

DASMARIÑAS

1 RUSH HOUR 3
2 THE BOURNE ULTIMATUM
3 A LOVE STORY
4 EVAN ALMIGHTY

IMUS

1 RUSH HOUR 3
2 THE BOURNE ULTIMATUM
3 EVAN ALMIGHTY
4 A LOVE STORY

ANGELES

1 THE BOURNE ULTIMATUM
2 A LOVE STORY
3 EVAN ALMIGHTY
4 RUSH HOUR 3

TARLAC

1 A LOVE STORY
2 THE SIMPSONS
3 LICENSE to WED

STARMILLS

1 THREE
2 THE BOURNE ULTIMATUM
3 A LOVE STORY
4 EVAN ALMIGHTY
5 SURF'S UP
6 RUSH HOUR 3

BACOLOD

1 THE BOURNE ULTIMATUM
2 A LOVE STORY
3 EVAN ALMIGHTY
4 SURF'S UP
5 RUSH HOUR 3
6 RESERVE

ILOILO

1 THE BOURNE ULTIMATUM
2 A LOVE STORY
3 EVAN ALMIGHTY
4 RUSH HOUR 3
5 BLIND DATING
6 RISE



ACTIVITIES

SURF'S UP

SM CINEMA — movietime SHOWTIME

Your life as a movie

movietime exclusive premiere



BLADES OF GLORY

"Improbably Hilarious"

"Fast, light, frequently funny comedy"

"Puts a goofy smile on your face"

NOW ON ITS 3RD WEEK

METRO MANILA

IMAX

BOURNE ULTIMATUM
RUSH HOUR 3
HAIRSPRAY
SURF'S UP

EVAN ALMIGHTY
BOURNE ULTIMATUM
HAIRSPRAY
A LOVE STORY
RUSH HOUR 3
BOURNE ULTIMATUM
SIGNOS
RISE
A LOVE STORY
SHANIA
SURF'S UP

BLADES OF GLORY
RUSH HOUR 3
BOURNE ULTIMATUM
A LOVE STORY
HAIRSPRAY
EVAN ALMIGHTY
RATATOUILLE
SIGNOS
RISE
A LOVE STORY
SIGNOS

SHANIA
SURF'S UP
BLADES OF GLORY
DOS 117
BOURNE ULTIMATUM
HAIRSPRAY
EVAN ALMIGHTY
A LOVE STORY
RUSH HOUR 3
RISE
RATATOUILLE
CARTOON NETWORK

RESERVED
EVAN ALMIGHTY
RUSH HOUR 3
HAIRSPRAY
RESERVED
RISE
BOURNE ULTIMATUM
HAIRSPRAY
BLADES OF GLORY

RUSH HOUR 3
BOURNE ULTIMATUM
EVAN ALMIGHTY
HAIRSPRAY
A LOVE STORY

EVAN ALMIGHTY
A LOVE STORY
RUSH HOUR 3
BOURNE ULTIMATUM
SIGNOS
BLADES OF GLORY
SURF'S UP
HAIRSPRAY

BOURNE ULTIMATUM
RUSH HOUR 3
A LOVE STORY
EVAN ALMIGHTY

EVAN ALMIGHTY
RUSH HOUR 3
A LOVE STORY
RISE
BOURNE ULTIMATUM
HAIRSPRAY
BLADES OF GLORY
SIGNOS
RISE
THREE
SIGNOS

RUSH HOUR 3
EVAN ALMIGHTY
A LOVE STORY
BOURNE ULTIMATUM

EVAN ALMIGHTY
RUSH HOUR 3
A LOVE STORY
BOURNE ULTIMATUM

EVAN ALMIGHTY
A LOVE STORY
RUSH HOUR 3
BOURNE ULTIMATUM

movietime



NOW SHOWING

SIGNOS
BOURNE ULTIMATUM
A LOVE STORY
EVAN ALMIGHTY
RUSH HOUR 3
RISE
SHANIA
A LOVE STORY

BOURNE ULTIMATUM
RUSH HOUR 3
EVAN ALMIGHTY
SURF'S UP
A LOVE STORY
CARTOON NETWORK

EVAN ALMIGHTY
BOURNE ULTIMATUM
A LOVE STORY
RUSH HOUR 3

LUZON

EVAN ALMIGHTY
A LOVE STORY
RUSH HOUR 3
LICENSE TO WED

RUSH HOUR 3
BOURNE ULTIMATUM
A LOVE STORY
CARTOON NETWORK
SHANIA
EVAN ALMIGHTY

LORD OF THE RINGS
WHITE NOISE
A LOVE STORY
LICENSE TO WED

A LOVE STORY
LICENSE TO WED
BLADES OF GLORY
SURF'S UP

BOURNE ULTIMATUM
A LOVE STORY
LICENSE TO WED
EVAN ALMIGHTY

EVAN ALMIGHTY
A LOVE STORY
BOURNE ULTIMATUM
RUSH HOUR 3

BOURNE ULTIMATUM
EVAN ALMIGHTY
RUSH HOUR 3
A LOVE STORY

BOURNE ULTIMATUM
LICENSE TO WED
A LOVE STORY
EVAN ALMIGHTY
RUSH HOUR 3

RUSH HOUR 3
LICENSE TO WED
A LOVE STORY
PLANET TERROR

VISAYAS MINDANAO

RISE
RESERVED
RUSH HOUR 3
A LOVE STORY
BOURNE ULTIMATUM
EVAN ALMIGHTY
RESERVED
BLIND DATING

RUSH HOUR 3
BOURNE ULTIMATUM
EVAN ALMIGHTY
LICENSE TO WED
CARTOON NETWORK
THREE
A LOVE STORY

A LOVE STORY
BOURNE ULTIMATUM
EVAN ALMIGHTY
RUSH HOUR 3

SCHEDULES ARE SUBJECT TO CHANGE WITHOUT PRIOR NOTICE

FEEDBACK

Understanding Ruffa's choice

I can understand Ruffa Gutierrez's predicament. She is not just thinking about herself... she has children. She's not perfect like everyone of us. If Ruffa has decided to reconcile with husband Yilmaz Bektas, that's fine. But let her not make the mistake of living outside her own country. At least in the Philippines, she will be protected by friends and family and Yilmaz will think thrice before hitting her again. Yilmaz should undergo psychiatric help to prevent him from repeating the same act. He is obviously suffering from chemical imbalance.

Scarlett Johansson

From page F3

Unlike some of your contemporaries, you're not a famous partier and haven't been arrested for drunk driving. How do you stay on track?

I don't think necessarily that there's trouble looming around the corner for everyone involved in this industry. I have a really wonderful family that's very supportive. Luckily I never really struggled with any kind of, I don't know, image problems or addictions. You know, I think it's not just people in Hollywood. It's part of growing up in the world today where everything is so readily available.

It's hard I think for a lot of people to avoid those pitfalls, whether it's drugs or alcohol. I'm just fortunate enough to never have had that inclination, I guess. I attribute that to my parents and friends and the way I was raised. AP

Iza goes F4

From page F1

Iza also acted as consultant, giving tips on the cultural practices in Taiwan, to make the script's flashback scenes more accurate.

"Ex Date" is Adolf's second film to be shot in Taiwan, after Cinemalaya's "Ruffa" this year.

"After I did an ocular for 'Ruffa,' I told Direk that Iqnite should do a love story set in Batanes," Adolf says. "For 'Ruffa,' we used an HD camera, but for this new movie, we will be using a 35mm film camera. Batanes should really be captured on film."

AT THE CINEMAS

GLORIETTA 1	1 EVAN ALMIGHTY	2 THE BOURNE ULTIMATUM	3 RUSH HOUR 3	4 A LOVE STORY
GLORIETTA 4	1 RUSH HOUR 3	2 THE BOURNE ULTIMATUM	3 EVAN ALMIGHTY	
	4 [illegible]	5 SURF'S UP	6 A LOVE STORY	7 HAIRSPRAY
GREENBELT 1	1 A LOVE STORY	2 EVAN ALMIGHTY		
GREENBELT 3	1 HAIRSPRAY	2 THE BOURNE ULTIMATUM		
	3 [illegible]	4 RUSH HOUR 3	5 EVAN ALMIGHTY	
ALABANG TOWN CENTER	1 A LOVE STORY	2 HAIRSPRAY		
	3 EVAN ALMIGHTY	4 SURF'S UP	5 THE BOURNE ULTIMATUM	
AYALA CENTER CEBU	1 EVAN ALMIGHTY	2 LICENSE TO WED	3 A LOVE STORY	4 THE BOURNE ULTIMATUM
MARKET! MARKET!	1 A LOVE STORY	2 HAIRSPRAY		
	3 THE BOURNE ULTIMATUM	4 EVAN ALMIGHTY	5 RUSH HOUR 3	
TRINOMA	1 A LOVE STORY	2 SURF'S UP	3 THE LOOKOUT	4 HAIRSPRAY
	5 RUSH HOUR 3	6 THE BOURNE ULTIMATUM	7 EVAN ALMIGHTY	

AT THE MALLS

Glorietta

Greenbelt

Alabang Town Center

Ayala Center Cebu

Market! Market!

Cinebagits

Ayala Museum

TriNoma — Luxury Car Exhibits

On being young and successful in H'wood

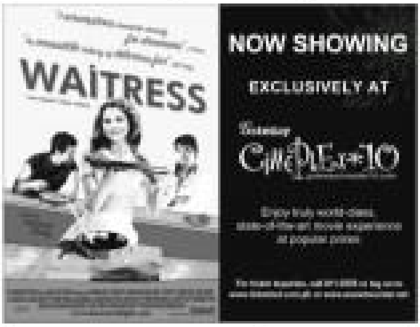
Scarlett Johansson, 22, has been directed by the very best

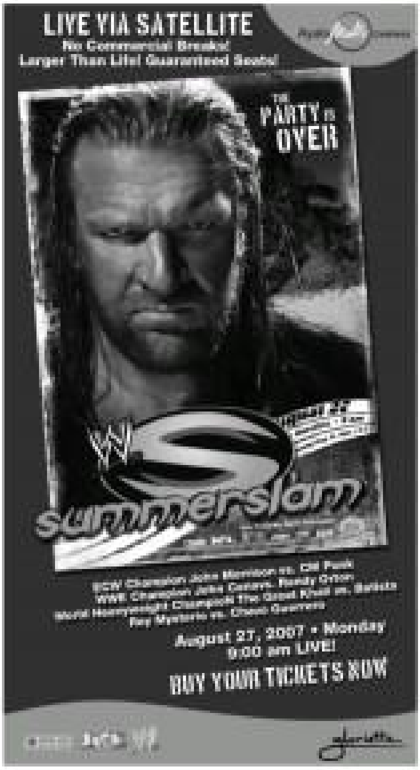


Take Five



JOHANSSON on the set of a Woody Allen movie in Barcelona









Entertainment

Julia Stiles: Actor, director, producer



INQUIRER EXCLUSIVE

[illegible]

Indie filmmakers explore alternative distribution system

VIEWFINDER



Nestor U. Torre

[illegible]

More challenging

[illegible]

Firefly

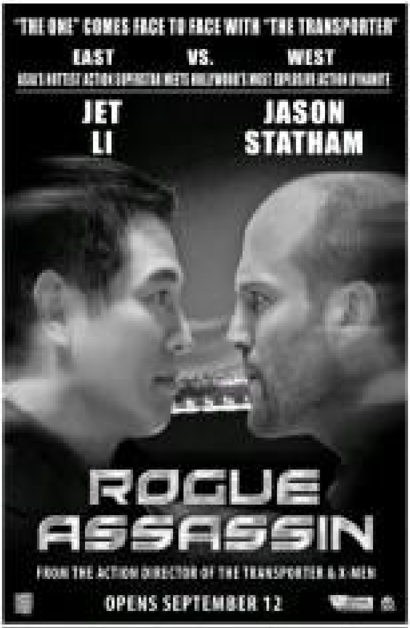
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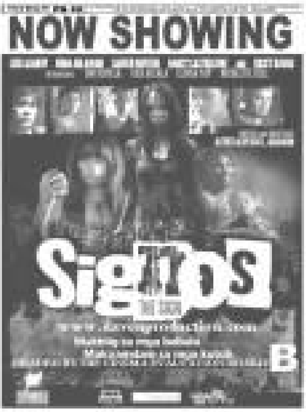
Did You Know...

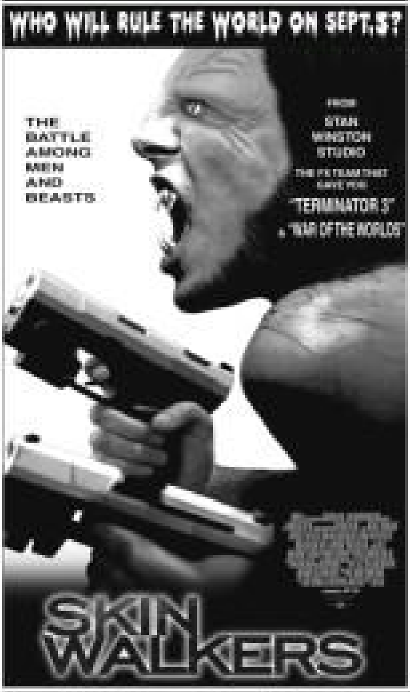
Anywhere but there

[illegible] Jackie Chan's new action comedy, "Rush Hour 3," did well at the US box office, [illegible] AP

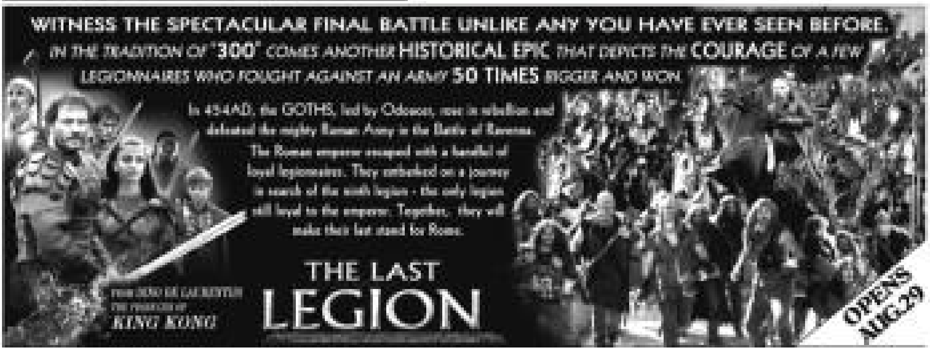
Julia Stiles: Actor, director, producer











ENTERTAINMENT



ADRIAN GRENIER

CHEER FACTOR

'Entourage' trivia contest

WHAT ROLE IS VINCENT CHASE DREAMING OF PLAYING IN the movie "Medellin"?

Followers of the hit HBO comedy series "Entourage" (Mondays, 11 p.m.) can win exclusive Entourage T-shirts by answering this simple question. Answers and contact details may be e-mailed to [illegible]. Prizes will be given to the first 10 respondents with correct answers.

Based loosely on the Hollywood experiences of executive producer, Mark Wahlberg, "Entourage" takes a look at the life of Hollywood star Vincent Chase (Adrian Grenier) and his entourage.











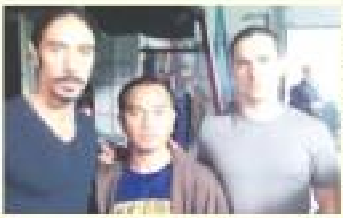
ENTERTAINMENT



Why 'A Love Story' deserves its success

REVIEW

Yam Laranas is glad nobody calls him 'Direk' in Toronto

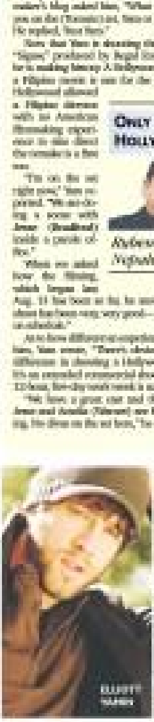


ONLY IN HOLLYWOOD



Ruben V. Nepales

— plus, Madonna's ex and father of her child joins the cast of 'Echo'



Manila set to welcome Elliott

On her birthday, Carmina asks to speak with Josh Hartnett



RUSHES



CARMINA VILLARROEL

Top of the tabloids

About face

The week's tabloid darling